

STEP-BY-STEP GUIDE TO USING:  
**ADESA<sup>®</sup> DEALERBLOCK<sup>SM</sup>**



## 1. LOG ON TO ADESA.COM

- Enter your User ID and Password

IF YOU ARE NOT YET REGISTERED:

- Click "Register Now"
- Complete and submit the online registration form; ADESA will then contact you to complete your registration information



## 2. SELECT ADESA DEALERBLOCK INVENTORY

- Click "ADESA DealerBlock" in the "Bid/Buy" menu or "Purchase Online" menu

**ONLINE TRAINING**  
View additional training information 24 hours a day, 7 days a week by clicking the "Online Training" button found on the dealer login page



## 3. SEARCH FOR VEHICLES

SEARCH FOR SPECIFIC INVENTORY

- Click the "Inventory Search" button to search all vehicles
- Once on the Search page, refine your search by entering your search criteria
- Click "Search Now"

OR

SEARCH FOR VEHICLES BY CONSIGNOR

- Click the specific consignor logo to start your search
- On the consignor screen, refine your search by entering your search criteria

OR

SEARCH FOR VEHICLE BY EVENT

- Select a specific auction event by clicking on the event time
- On the event screen, search run lists of that event or all upcoming Bid Now events

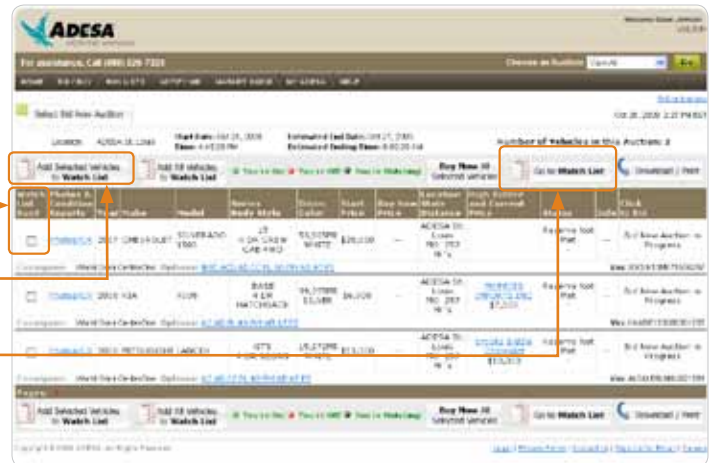


**4. PURCHASE VEHICLES**

**BID NOW**

**ADD VEHICLES TO YOUR WATCH LIST**

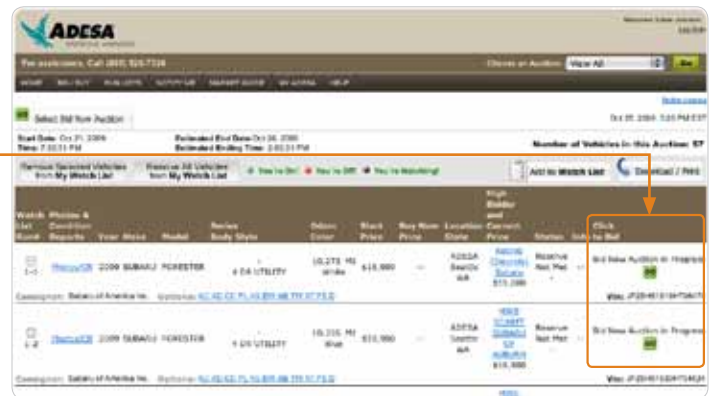
- Create your Watch List by selecting the check box in the column next to each vehicle
- Click on the "Add Selected Vehicles to Watch List" button at the top of the page
- Click "Go to Watch List" button at the top of the page to bid on selected vehicles



THEN

**TO PLACE A BID ON YOUR VEHICLES**

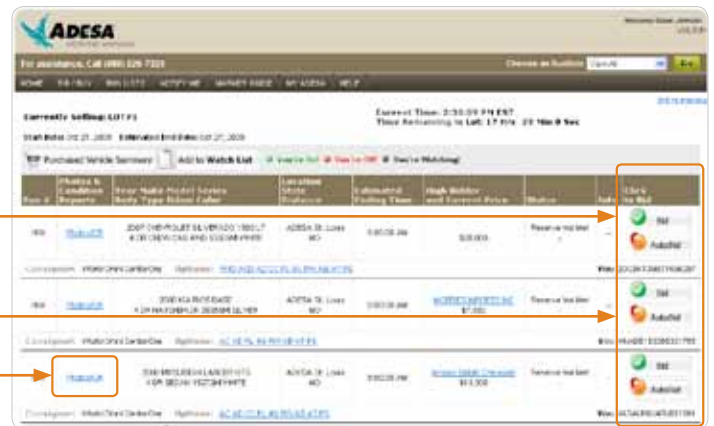
- Enter a Bid Now auction in progress
  - From your Watch List page, click on the "GO" button to enter a Bid Now auction in progress
- Place your bid
  - Once you have entered a Bid Now auction in progress, click on the "Bid" button to place your bid



OR

**TO PLACE AN AUTOBID ON YOUR VEHICLES**

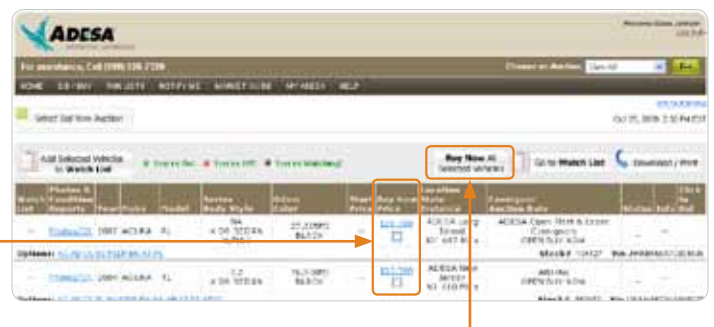
- Click on the "AutoBid" button
  - Enter the maximum price you are willing to pay
  - AutoBid will competitively bid on your behalf until there are no competitors bidding against you or your maximum price has been reached



At any time, click "Photos/CR" to view detailed condition reports

**BUY NOW**

- Purchase your vehicles now (if available) by selecting the checkbox under the Buy Now price
- Click on the "Buy Now All Selected Vehicles" button at the top of the page to complete the purchase



## OTHER HELPFUL HINTS:

### Bidding status indicators

Bidding status indicators for all vehicles in your Watch List

- Green type means you are top bid
- Red type means you have been out bid
- Black type means you are watching only

### Watch List

Remember, you must add vehicles to your Watch List before you place a bid.

### Shortcuts

Users can also access the Bid Now sales through the time stamp under "Upcoming Bid Now Auctions" on the DealerBlock home page or click anywhere you see a green blinking "go" box.

### Photo/CR Link

This will take you to a complete condition report.

### Dealer Support Help Desk

Questions? Contact a dealer relations representative at 888-526-7326.

- Monday–Friday, 7 a.m.–11 p.m. ET
- Saturday, 7 a.m.–9 p.m. ET
- Sunday, 9 a.m.–5 p.m. ET

**ADESA.COM**



### Buy a car. online.

Any time. Any make. Any model. From anywhere. Now you can fill your inventory 24 hours a day, 7 days a week just by clicking on ADESA.com. Give it a try and see just how easy it is.

**Log on to DealerBlock today.**

**ADESA® DEALERBLOCK<sup>SM</sup>**